

# Whitepaper







### 1. Abstract

**SPARKY** is a Telegram Mini App Game that fuses **tap-to-earn** mechanics, spin-the-wheel rewards, and NFT-ready features into a vibrant Web3 ecosystem. At the heart of SPARKY is the Phoenix: a powerful mythical bird reborn from its own ashes, symbolizing resilience and infinite growth. Players hatch and evolve their Phoenixes to earn **SPARK Coins**, an ingame currency that can be converted into **SPARKY Tokens** - a tradeable cryptocurrency with deflationary mechanisms and staking incentives.

By blending an accessible mini-game approach with robust tokenomics and decentralized infrastructure, SPARKY aims to deliver both entertainment and financial opportunity. This document outlines SPARKY's gameplay, economics, monetization, technical design, roadmap, and growth strategy.

# 2. Introduction

#### 2.1 What Is SPARKY?

SPARKY is a **Web3 GameFi** project that operates primarily as a Telegram Mini App, making it extremely easy to onboard players. Unlike traditional mobile or PC games, it requires no separate downloads; users simply tap on a Telegram link or chat command to start playing.

The game's core loop revolves around:

- Tapping to collect energy and resources.
- **Spinning** a lucky wheel for random rewards.
- **Earning** more SPARKs by completing tasks and activities.

Beyond the basic mini-game, SPARKY is designed to grow into a **full-fledged blockchain strategy game** with NFT integration, PvP battles, guilds, and more advanced GameFi mechanics.







#### 2.2 Why a Phoenix-Themed Game?

The Phoenix is a legendary creature known for rebirth from ashes - an apt metaphor for the cyclical nature of blockchain, token burns, and the continuous renewal of GameFi content. SPARKY's Phoenix evolution system encapsulates these ideas by letting players nurture their birds from humble eggs to cosmic warriors.

### 2.3 Why Web3 & Telegram?

**True Ownership:** Players have verifiable ownership of tokens and NFTs.

**Play-and-Earn Model:** Rewards can be traded on open markets, bridging in-game effort to real-world value.

**Accessible Platform:** Telegram has an extensive global user base, making it a frictionless entry point.

# 3. Gameplay Mechanics

#### 3.1 Core Loop

- **1. Tap-to-Earn:** Players tap on the screen (or use automatic boosters) to accumulate "flames" or "energy," which convert into **SPARK Coins** over time.
- **2. Spin-the-Wheel:** A free or paid spin system grants randomized rewards such as SPARK Coins, power-ups, or evolution materials.
- **3. Earn:** Players get to complete certain tasks and get a huge amount of SPARKs and Spins for completing tasks in a given time frame.







#### 3.2 Evolution Stages

A Phoenix in SPARKY evolves across **10 unique stages**, from a fragile Egg to a **Legendary Cosmic Phoenix**. Each transition requires a certain amount of SPARK Coins plus time or booster items. Higher stages not only look more impressive but yield better in-game rewards.

### Game Stages (abbreviated):

- 1. Sparky Egg
- 2. Flame Hatchling
- 3. Blazing Ember Sparky
- 4. Warrior Sparky
- 5. Inferno Spirit
- 6. Celestial Flarebird
- 7. Solar Guardian
- 8. Elder Sun Sparky
- 9. Galactic Firehawk
- 10. Legendary Cosmic Sparky



#### 3.3 Future PvP & NFT Elements

Beyond tapping and spinning, the roadmap includes:

- **PvP Battles:** Forces of Sparky the Phoenix will take on the world.
- NFT Skins & Power-Ups: Rare, tradable items that confer special boosts.
- Guilds & Clan Wars: Players can team up, pool resources, and compete in bigger events.





# 4. Dual-Currency Model

SPARKY features two currencies:

#### 1. SPARK Coins (In-Game Currency)

- Earned through gameplay: tapping, spinning, completing quests.
- Spent to evolve sparky, buy power-ups, or participate in special events.
- Not directly tradable on exchanges; primarily used inside the game.

#### 2. SPARKY Tokens (Tradeable Cryptocurrency)

- Conversion: SPARK Coins can be converted into SPARKY Tokens via Airdrops.
- **Utility:** Used for staking, governance (in the future), marketplace purchases, and external trading on DEX/CEX platforms, Making payments in more games (In the future).
- **Deflationary Mechanisms:** Burns occur during in-game transactions, trades, and scheduled token burns.

# 5. Tokenomics

**5.1 Total Supply** 

15,000,000,000 (15 Billion) SPARKY Tokens

#### **5.2 Allocation (30-20-10-10-10-10)**

Category	Allocation	Token Amount	Purpose
Gameplay & Staking	30%	4,500,000,000 SPARKY	Rewards for SPARK Coins conversions, staking pool incentives
Liquidity & Listings	20%	3,000,000,000 SPARKY	Market liquidity on DEX/CEX, ensuring stable trading





Category	Allocation	Token Amount	Purpose
Presales and Private Sales	10%	1,500,000,000 SPARKY	To secure early-stage funding and onboard strategic partners, supporting initial growth and project momentum.
Development & Operations	10%	1,500,000,000 SPARKY	Game development, infrastructure, and team costs
Marketing & Community	10%	1,500,000,000 SPARKY	Airdrops, influencer campaigns, referral bonuses
Team & Advisors	10%	1,500,000,000 SPARKY	Vested over time for long-term commitment
Reserve/ Expansion	10%	1,500,000,000 SPARKY	Future strategic deals, expansions, and new features







# **6. Revenue Generation Strategy**

#### 1. Task-Based Promotion Revenue

Users and businesses can promote their content through **in-game tasks**. Players complete these sponsored tasks to earn rewards, boosting both engagement and visibility for advertisers.

#### 2. Premium Features (VIP Membership & Subscriptions)

Players may subscribe for VIP status to access exclusive gameplay enhancements and community benefits, such as:

- Extra Spins & Coins additional chances to earn rewards.
- Unique Game Features custom skins, themes, and boosters.
- Double Bonus on Level-Up faster progression.
- Priority Airdrop Access early access to exclusive campaigns.
- Discounted \$SPARKY token rates during pre-sale events.

#### 3. In-Game Purchases (Virtual Currency & Enhancements)

Players can enhance gameplay through paid in-game items and boosts:

- Pre-Launch: Spin purchases for accelerated progress.
- Post-Launch: Skins, shields, and other cosmetics.

A 5% withdrawal fee applies to all airdropped \$SPARKY token withdrawals.

#### 4. Token Pre-Sales (Target: \$30M)

\$SPARKY token pre-sale will offer early supporters discounted access to in-game assets. The pre-sale will conclude once the \$30M fundraising target is achieved.





#### 5. On-Chain Transactions & Asset Trading

Users can engage in the in-game economy by trading assets on-chain, earning rewards in return.

#### 6. Launchpad Support for Web3 Projects

Sparky's community ecosystem doubles as a **launch platform** for emerging Web3 games and tools, offering exposure, early users, and traction for partners.

# 7. Roadmap

Sparky is committed to building a scalable, gamified Web3 ecosystem. Our roadmap outlines progressive development from core app features to blockchain integration, presales, staking, and NFT-based ownership and trading.

#### Q2 2025 - Core App Launch & Ecosystem Setup

- Launch core gameplay: Tap Screen, Booster, Earn-to-Play features
- Introducing Spin-the-Wheel game mechanics
- Launch Referral System with bonuses
- Deploy **Level-Up System** for player progression
- Launch **Matrix Dashboard** for B2B campaign management
- Open **Purchase Store** for in-game items
- Integrate **Telegram Star** for social features
- Activate Game Analytics
- · Launch Sparky Website
- · Launch Telegram Game App





#### **Q3 2025 - Monetization & Premium Features**

- Introduce Earning Packages for users
- Launch B2B Advertising Modules
- · Offer Premium Membership to unlock exclusive game content

#### Q4 2025 - Blockchain Integration & Token Mechanics

- Begin TON Blockchain Implementation
- Integrate Multi-Wallet Support
- Implement Smart Contracts for game logic and economy
- Launch Staking Mechanism for token rewards
- Activate Airdrop & Burning Mechanisms

#### Q1 2026 - Campaigns & Presale

- Roll out Daily TON Transaction Campaign
- Begin Presale Implementation
- Go live with Presales Page on the website
- · Launch Ads.Sparky Campaign Portal

#### Q2 2026 - Airdrop Utility & Payment Systems

- Launch Airdrop Eligibility Checker (in-game and external)
- Begin Crypto Payment Platform development
- Launch Staking for Airdrop Participants

#### Q3 2026 - Token Distribution & Ecosystem Expansion

- Begin Airdrop Distribution
- Open Staking for All Users
- Form Partnerships with Non-Crypto Game Platforms

#### Q4 2026 - NFT Ecosystem & On-Chain Gameplay

- Reset Spark Points for seasonal gameplay cycles
- Launch Daily Sparky Transaction Campaign
- Enable Sparky Token Shopping within the app
- Launch NFT Drops by Level
- Enable NFT Assignment, P2P Trading, Gifting with transfer fees







### 8. Conclusion

SPARKY unites **fun, community, and blockchain rewards** in a single, user-friendly platform. By starting as a Telegram Mini App and gradually evolving into a **full-fledged blockchain strategy game**, SPARKY charts a clear path for both casual gamers and serious crypto enthusiasts.

#### **Key Takeaways:**

- **Engaging Gameplay:** Tap-to-earn, spin-the-wheel, Phoenix evolution simple yet expandable.
- Robust Tokenomics: Deflationary supply, staking incentives, and real-time burning.
- Multi-Phase Roadmap: From mini-game to advanced NFT strategy game.
- **Community-Focused Growth:** Referral incentives, large-scale events, brand partnerships.

Whether you're a gamer seeking fun and rewards or an investor searching for innovative GameFi projects, **SPARKY** offers both. Join us as we tap, spin, and evolve together into the next generation of blockchain gaming!

# 9. References & Links

• Website: https://sparky.zone

• Telegram Mini App Link: coming soon

Twitter (X): <a href="https://x.com/TheSparkyVerse">https://x.com/TheSparkyVerse</a>

• **Discord:** coming soon

## [Legal & Risk Disclaimer]

This document is for informational purposes only and does not constitute an offer or solicitation to sell securities or tokens. Participation in blockchain token sales involves significant risk, including loss of principal. The SPARKY team does not guarantee any returns, and token values may fluctuate. Readers are encouraged to conduct their own research and consult with professional advisers before making any investment decisions.